

Dear XYZ:

I've recently joined a new coalition of influential organizations and individuals who are advocating for data-driven, nature-based solutions to address environmental conservation and equity issues across the city of Baltimore.

It's called [Baltimore • Blue+Green+Just \(BBGJ\)](#).

We understand that there are no "magic answers" for solving the serious challenges of crime, poverty and public health disparities that burden our city. However, BBGJ stands for better, smarter and proven ways to use existing resources and encourage collaboration for the creation of greener and healthier neighborhoods.

In fact, the City has already developed--and officially adopted--numerous plans recommending just such an approach. The problem has been a lack of urgency and commitment by elected leadership to follow through on implementation. BBGJ is out to change that. With a mayoral primary scheduled for April 2020, our first key step is sponsoring a [Mayoral Forum on February 24<sup>th</sup>](#) dedicated to a candidates' discussion about implementing an environmental and social justice agenda.

We'd like to enlist your assistance to publicize and prioritize the BBGJ vision, as well as the Mayoral Candidates Forum. Here are easy ways you can help.

1. ***Visit the BBGJ website***

at <https://www.baltimorebluegreenjust.org/> and read our Vision statement. If you agree with its aims, sign on as an individual supporter. Share the website link with friends and neighbors, and ask them to sign on as well.

2. ***Ask your local community association or any community-based organization to which you belong to sign on to the Vision.*** We think aspiring candidates for any elected office—mayor, city council president, or council district representative—will take particular notice if a diverse set of community organizations are on record supporting a Blue + Green + Just agenda.

3. Attend the [Mayoral Candidates Forum to be held February 24<sup>th</sup> 6-8PM](#) and bring friends and neighbors along.

If you'd like to be more involved with making the [BBGJ Vision](#) a reality, please join one of our [action groups](#), listed on the website, to help further develop our agenda and put it into practice.

Our strength is in numbers and diversity, so I hope you'll consider supporting the BBGJ Vision by spreading the word to promote a bluer, greener and more just Baltimore City.

Thank you for your time and consideration.

Sincerely,

xyz

### **Mayoral Candidate Environmental Forum Details:**

**What:** The Blue+Green+Just Vision for Baltimore: the Mayoral Candidates Environmental Forum

**When:** Monday, February 24, 2020, from 6:00 to 8:00pm (doors open at 5:30 pm)

**Where:** Mount Lebanon Baptist Church, 2812 Reisterstown Road, Baltimore, MD 21215

**Who:** Host: The congregation of Mt. Lebanon and its Senior Pastor, Dr. Franklin Lance (also President and CEO, Parks and People Foundation)

Forum Moderator: Tom Hall, host of WYPR's *Midday* radio talk show and Dr. Sheri Parks, Vice President of Strategic Initiatives at MICA.